Language Processing for Different Domains and Genres: Introduction

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#### Current trends in NLP

- statistical systems vs. rule-based systems
- availability of manually annotated corpora for testing and training systems
- development of state-of-the art NLP tools (part-of-speech taggers, parsers, named entity taggers, semantic role labellers, word sense disambiguators)

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- What if you want to process fiction texts, weblogs or scientific papers?
  - $\Rightarrow$  portability of tools is a problem!
  - $\Rightarrow$  domain adaptation is a hot research topic

- learn about different domains and genres and their influence on the linguistic properties of a text
- learn about domain adaptation methods (e.g., data-driven vs. algorithmic)
- I familiarise yourself with the use of different NLP tools

# Organisational Stuff

#### Project Seminar

- for B.Sc. and M.Sc.(CL, LT)
- 5 CPs
- presentation, practical work, report

#### Seminar

- for B.Sc. and M.Sc. (CL, LT)
- 4 CPs (presentation only), 7 CPs (presentation and term paper)
- presentation, optionally term paper

#### Mix of practical and theoretical sessions

- weeks 1-5: practical sessions, hands-on experience with NLP tools, tutorials (tutor: Linlin Li)
- from week 6: theoretical part (plus practical work on domain adaptation for project seminar)

# Schedule for the first weeks (preliminary)

date	Tut/Sem	What
15.10.	sem	introduction
22.10.	tut	presentation of two pos-taggers
		(stanford, treetagger) and parsers
		(stanford, berkeley), exercises
29.10.	tut	presentation of WSD tool, exercises
5.11.	tut	visualisation, machine learning
12.11.	sem	introduction to domains / genres
19.11.	sem	linguistic differences of domains and genres
26.11.	sem	methods for domain adaption

manually				apply
annotated	$\rightarrow$	training	$\rightarrow$	to new
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  - Annotate more data? Not feasible!
  - Adapt existing tools to new genres and domains

#### Algorithmic vs. Data-driven - What's the difference?

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- Data-driven
  - Change training data add training instances from new domain

e.g.: Active Learning (minimise human annotation effort by carefully selecting the most informative training instances)

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#### Possible solutions?

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  - Minimise annotation effort through Active Learning
  - Semi-supervised approaches, self-training (not clear if it works)

- Domain Adaptation is an important problem for NLP
- Different approaches/strategies to tackle the problem
  - ML algorithms
  - training data
  - semi-supervised approaches, self-training, re-ranking (?)
  - ...
- There's still a lot to do...

- Introduction to Domain Adaptation, Ming-Wei Chang,
   slides (pdf)
- Jiang, J. and C. Zhai. 2007. Instance weighting for domain adaptation in NLP. In Proc. of the Annual Meeting of the ACL, pp. 264271. pdf
- Domain Adaptation with Structural Correspondence Learning J. Blitzer and R. McDonald and F. Pereira Empirical Methods in Natural Language Processing (EMNLP), 2006 Pdf
- Daumé III, H. 2007. Frustratingly easy domain adaptation. In Proceedings of the 45th Annual Meeting of the Association of Computational Linguistics. 
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