Universitas Saraviensis Project Seminar "Text Mining for Historical Documents" Antonia Scheidel • February 2009



An Introduction To Ontologies

- What are Ontologies?
- What do they look like?
- How can they be used?
- Why should we want to use them?

- Introduction to Ontologies
 - Philosophy and Information Science
 - Implementation of ontologies
 - Problems in ontology building
- Various uses of ontologies
- An automatically assembled ontology: YAGO
- Conclusion

Introduction

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Conclusion

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Why we should be interested in Ontologies, Part One

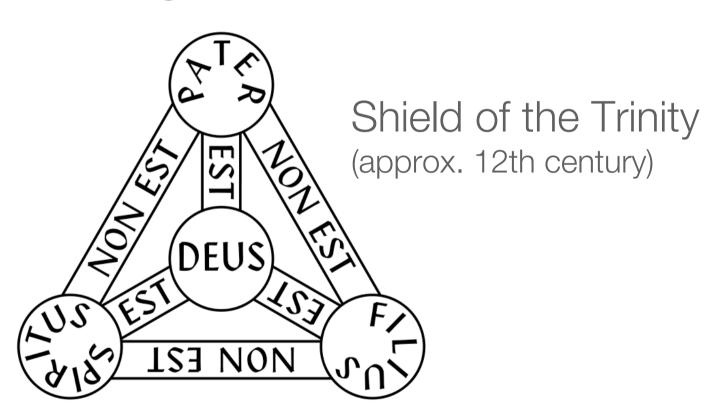
Because they can help us solve some of the problems presented so far:

Ontologies can be used in Named Entity Disambiguation, are hugely important for the Semantic Web, etc...

Ontology in Philosophy

- "the science of what is"
- Among the first ontologists: Plato, Aristotle
- Questions: "What am I?", "What is a physical object?", "How do the properties of an object relate to the object itself?"
- "...the theory of objects and their ties"
 Raul Corazzon, www.formalontology.it

Ontology in Philosophy - cont.



Ontologies in Information Science

- Form of knowledge representation
- Represent knowledge about the world or more specific domains
- Use concepts and relations to form triples:

Concept A isRelatedTo Concept B

 Possible: Inheritance relations between concepts (and relations)

A Simple Example: The Pizza Ontology

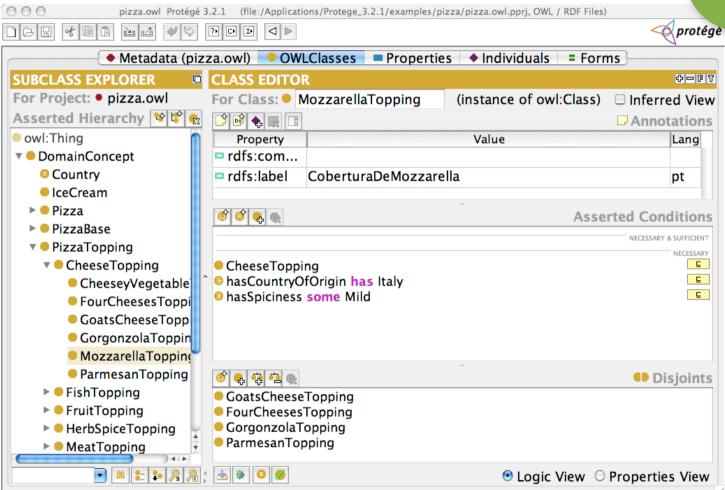
- Aim: Represent knowledge about Pizzas
- Concepts (Classes): PizzaBase,
 PizzaTopping (with subclasses
 CheeseTopping, MeatTopping)
- Relations (Properties): hasIngredient (with subproperties hasTopping, hasBase)

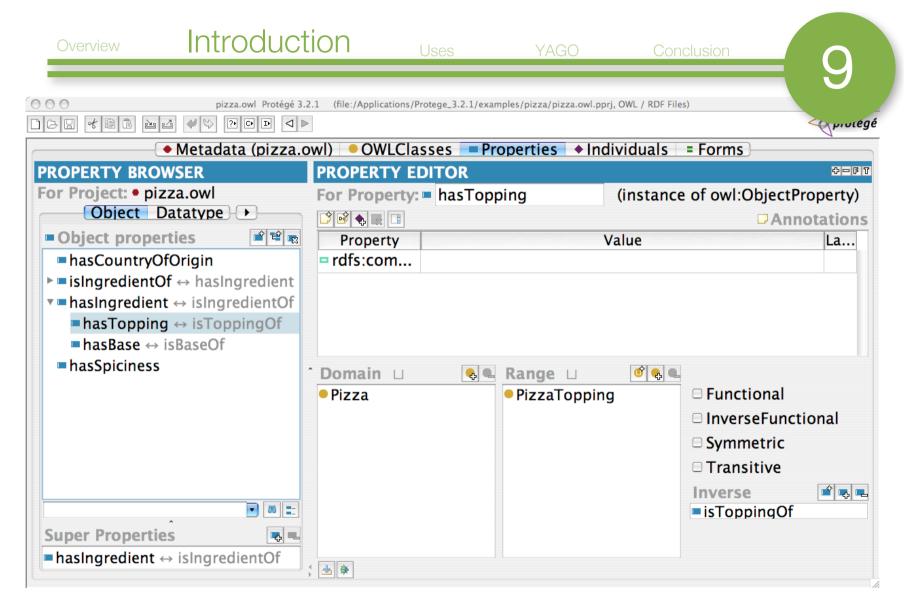
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The Pizza Ontology: Facts & Figures

- 98 classes, 8 properties, 5 individuals (countries of origin)
- Not complete (by far!), but easily expandable (more properties...!)
- Try to imagine a food ontology!

Ontology Building: Problems

"When I think of an ontology, I think of putting the universe in a bottle. It's a very ambitious thing to do. If you have a proper ontology worked out, it means you know everything about everything.

In general, the more useful an ontology would be, the closer to impossible it's going to be to make it."

Found on the discussion boards on www.metafilter.com

Ontology Building: Problems - cont.

- → Usefulness of ontologies depends strongly on the domains they are used in!
- Usual practice: Create reliable ontologies for small domains or domains that already make use of taxonomies (biology, medicine) rather than try to build a universal ontology.

Intermission

- ✓ What are Ontologies?
- ✓ What do they look like?
- ? How can they be used? ← now!
- Why should we want to use them?

A very popular application: WordNet

- A large* ontology for the English language
- Hierarchically organizes nouns, verbs, adjectives, and adverbs into synonym sets
- Also offers: antonyms, meronyms, etc. ...

* (147278 unique strings, 117659 synonym sets)

WordNet: Example

Noun

- S: (n) historian, historiographer (a person who is an authority on history and who studies it and writes about it)
 - o direct hyponym / full hyponym
 - o domain category
 - S: (n) history (the discipline that records and interprets past events involving human beings) "he teaches Medieval history"; "history takes the long view"
 - has instance
 - o direct hypernym / inherited hypernym / sister term
 - <u>S: (n) scholar, scholarly person, bookman, student</u> (a learned person (especially in the humanities); someone who by long study has gained mastery in one or more disciplines)
 - <u>S</u>: (n) <u>intellectual</u>, <u>intellect</u> (a person who uses the mind creatively)
 - S: (n) person, individual, someone, somebody, mortal, soul (a human being) "there was too much for one person to do"
 - S: (n) organism, being (a living thing that has (or can develop) the ability to act or function independently)
 - S: (n) living thing, animate thing (a living (or once living) entity)
 - S: (n) whole, unit (an assemblage of parts that is regarded as a single entity) "how big is that part compared to the whole?"; "the team is a unit"
 - S: (n) object, physical object (a tangible and visible entity; an entity that can cast a shadow) "it was full of rackets, balls and other objects"
 - S: (n) physical entity (an entity that has physical existence)
 - S: (n) entity (that which is perceived or known or inferred to have its own distinct existence (living or nonliving))
 - S: (n) causal agent, cause, causal agency (any entity that produces an effect or is responsible for events or results)
 - S: (n) physical entity (an entity that has physical existence)
 - S: (n) entity (that which is perceived or known or inferred to have its own distinct existence (living or nonliving))
 - derivationally related form

Why we should be interested in Ontologies, Part Two

- Philosophical / epistemological interest
- Because they are a fairly intuitive, appealing way of storing and organizing knowledge

Uses of Ontologies

Uses

- Semantic Web: Take meaning into account
- Store world knowledge → use to automatically draw conclusions based on logical rules
- Question Answering systems: Enable more complex / natural language queries

What do we want to use them for?

Uses

- We want to be able to look for things like:
 - people who are scientists and musicians
 - people affiliated with Catharism outside the Languedoc region
 - when did Elvis win the Grammy Award?
- a queryable semantic knowledge base!

YAGO

- "Yet Another Great Ontology"
- Uses data from Wikipedia and WordNet
- Automatically assembled knowledge base
- Contains 2 million entities and 20 million facts about these entities

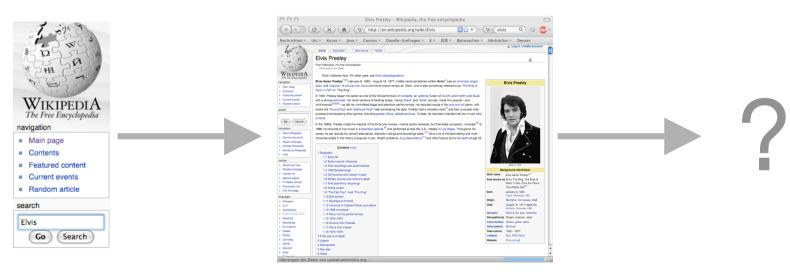
YAGO Conclusi

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Where Wikipedia comes in

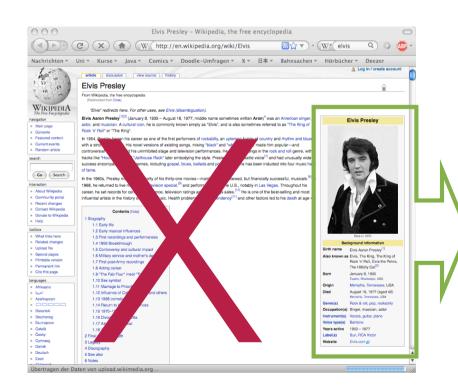
Or: How does the ontology learn who Elvis is?

→ Answer: Just like everyone else!



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...and what comes next?



InfoBoxes!

Birth name: Elvis Aaron Presley

Also known as: Elvis, The King

Born: January 8, 1935

Origin: Memphis, Tennessee, USA

Died: August 16, 1977

Years active: 1953-1977

Create triples



Elvis BIRTHDATE 1935-01-08

Also When English Also When En

Bo ..: January 8, 1935

Origin: Memphis, Tennessee, USA

Died: August 16, 1977 Years active: 1953-1977 rview Introduction

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Where Mozzarella comes back







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Wikipedia Categories

v·d·e Elvis Presley [show]

Categories: 1935 births I 1977 deaths I Deaths from myocardial infarction I Elvis Presley I Actors portrayed posthumously I American actor-singers I American baritones I English-language singers I American country singers I American crooners I American expatriates in Germany I American film actors I American gospel singers I American male singers I American Pentecostals I American rock singers I English Americans I German-Americans I Americans of Native American descent I Scottish-Americans I Scottish-American musicians I Blues musicians from Mississippi I Burials in Tennessee I Gospel Music Hall of Fame inductees I Grammy Award winners I Grammy Lifetime Achievement Award winners I Country Music Hall of Fame inductees I Identical twins I Las Vegas musicians I Mississippi Blues Trail I People from Las Vegas, Nevada I People from Memphis, Tennessee I People from Tupelo, Mississippi I Performers of Christian music I Sun Records artists I RCA Victor Records artists I Rock and Roll Hall of Fame inductees I Rockabilly Hall of Fame inductees I Southern gospel performers I Actors from Tennessee I Musicians from Tennessee I UK Music Hall of Fame inductees I United States Army soldiers

Wikipedia Categories - cont.

Example: Musicians from Tennessee

- is in categories: American musicians by state, People from Tennessee by occupation, Tennessee culture
- has subcategories: Nashville bands,
 Rappers from Memphis



Where WordNet comes in

- Remember: WordNet already has a very good taxonomy!
- Take advantage of that: Integrate Synsets!
- How: Each Synset becomes a class of YAGO
- Fit Wikipedia categories into WordNet classes

- S: (n) musician, instrumentalist, player (someone who plays a musical instrument (as a profession))
- S: (n) musician (artist who composes or conducts music as a profession)
 - o direct hyponym / full hyponym
 - S: (n) <u>arranger</u>, <u>adapter</u>, <u>transcriber</u> (a musician who adapts a composition for particular voices or instruments or for another style of performance)
 - S: (n) choirmaster, precentor, cantor (the musical director of a choir)
 - S: (n) composer (someone who composes music as a profession)
 - S: (n) conductor, music director, director (the person who leads a musical group)
 - S: (n) virtuoso (a musician who is a consummate master of technique and artistry)
 - S: (n) Herbert, Victor Herbert (United States musician and composer and conductor noted for his comic operas (1859-1924))
 - S: (n) Ono, Yoko Ono (United States musician (born in Japan) who married John Lennon and collaborated with him on recordings (born in 1933))
 - S: (n) Orff, Carl Orff (German musician who developed a widely used system for teaching music to children (1895-1982))
 - o domain category
 - has instance
 - o direct hypernym / inherited hypernym / sister term
 - S: (n) artist, creative person (a person whose creative work shows sensitivity and imagination)
 - S: (n) creator (a person who grows or makes or invents things)
 - S: (n) person, individual, someone, somebody, mortal, soul (a human being) "there was too much for one person to do"
 - S: (n) organism, being (a living thing that has (or can develop) the ability to act or function independently)
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 - <u>S: (n) entity (that which is perceived or known or inferred to have its own distinct existence (living or nonliving))</u>

Example - cont.

- Wiki category: Musicians from Tennessee
- "Musicians from Tennessee" can be regarded as a hyponym of "musicians"

YAGO

- "musicians" is in WordNet class musician: has hypernyms artist → creator → person → organism
- Musicians from Tennessee becomes a subclass of musician

Intermission

What have we seen so far:

- The transformation of Elvis Presley into a YAGO entity
- The creation of one "entity-relation-entity" triple

 Elvis BIRTHDATE 1935-01-08
- The integration of WordNet classes into the ontology

What else is there?

- Apart from Elvis Presley: 2,733,684
 Wikipedia articles just in English! (as of Feb. 9th, 2009)
- Every Wikipedia page title (i.e. the subject of every article) is a candidate to become an individual in YAGO!

YAGO

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One more relation



Apparently, "Elvis" usually refers to the person Elvis Presley!

Let's use this as a relation: "Elvis" MEANS *Elvis Presley*

How can we use MEANS?

 Express (and store in the ontology) that various different names may refer to the same concept - more freedom for queries!

"King Of Rock & Roll" MEANS

Elvis Presley

"King Of Pop" means Michael Jackson

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Did you say Queries?

| Query Form | | | | | | | |
|--|-----|----|-----------|------|-------------|--------|---------|
| YAGO-query: | | | | | | | |
| ?id0: 7x | isA | • | scientist | | | | |
| ?id1: ?x | isA | ÷ | musician | | | | |
| ?id2: | | + | | | | | |
| Daten absenden | | | | | | | |
| ?musician = musician | | | | | | | |
| ?scientist = $scientist$ | | | | | | | |
| ?x = Alexander Borodin | | | | | | | |
| ?musician = musician | | na | onlaw | who | aro | scie | entists |
| ?scientist = scientist | | | opic v | VIIO | aic | SUIC | |
| $2x = \frac{\text{Neil J. Gunther}}{\text{Neil J. Gunther}}$ | | | 00 | dm | uolo | iona | |
| | | | an | d m | <u>usic</u> | ावा IS | |
| ?musician = musician | | | | | | | |
| $?$ scientist = $\underline{scientist}$ | | | | | | | |
| ?x = Albert Schweitzer | | | | | | | |
| ?musician = musician | | | | | | | |
| ?scientist = $scientist$ | | | | | | | |
| 2x = William Herschel | | | | | | | |

Summary

- ✓ What are Ontologies?
- ✓ What do they look like?
- ✓ How can they be used?
- ✓ Why should we want to use them?



Thank you for your attention!

Conclusion



Sources

- F. M. Suchanek, G. Kasneci and G. Weikum. "Yago -A Large Ontology from Wikipedia and WordNet" Elsevier Journal of Web Semantics, 2008.
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