### Giving Instructions in Virtual Environments

Session 5: Instruction giving as communicative interaction

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• Recall previous lectures:

- content selection
- sentence planning
- surface realisation

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### Outline

- Motivations
- Aims
- A model of communication as grounding

   (i) collaborative discourse
   (ii) understanding contributions

   Instruction giving as communicative interaction

#### Motivations

Communication being joint action,
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  - ➡ so, is instruction giving collaborative?
- ✓ Instruction giving is certainly joint action (more later)
- But is it collaborative?

 Communication is also about building relationships = rapport (Cassell et al. 2007)

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- How should we manage this during instruction giving?

Instruction giving comes in a number of forms, such as

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- instruction manuals

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#### - instruction manuals





#### - map directions

- recipes



- recipes

Take a fittle creame and anule leared oatmeale and mix it thick and lay it on dreft morning and evening, probatum For the Paine of the Piles Take a great onion core it and fill it with be or oyle and rolt it in embers till it be folt binde it to the place

• None of these are joint action, nor particularly collaborative

# Instruction giving as collaborative?

- Situated instruction giving as action control discourse:
  - Think of instruction followers as "naughty robots"
  - Then the job of an IG system is to control their actions



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• Yet, all the while building rapport?

Goal: IF pushes button b12 in room r2

- I. Go forward one step
- 2. Stop
- 3. Turn left
- 4. Stop
- 5. Go forward one step
- 6. Stop
- 7. Go forward one step
- 8. Stop

9. ...

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- 9. ...

- I. We are going to push a blue button located in another room.
- 2. Turn until you see the door near the plant.
- 3. Turn further until you see the door.
- 4. Great. Now walk through it.
- 5. OK, the button is the one near...

Controlling and monitoring actions

- I. We are going to push a blue button located in another room.
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what counts as enough?

Controlling and monitoring actions

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what counts as enough?

how to give feedback?

### Plus building rapport?

This is a bit more subtle...

- We are going to push a blue button located in another room.
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- 3. Turn further until you see the door.
- 4. Great. Now walk through it.
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what counts as enough? how to give feedback? do we have rapport here?

### Aims

 Let's investigate what might be required for instruction givers to:

- be more collaborative
- build rapport

and all the while, adequately controlling the IF's actions

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## Instruction giving as collaborative discourse

- Some characteristics of communication:
  - I. Joint activity, e.g. alignment
  - 2. Minimising collaborative effort, e.g. truncation
  - 3. Building relationships, i.e. rapport

### Joint activity

• Alignment is a general phenomenon,





### Alignment

- which is typically unconscious,



### Alignment

#### - and seems fundamental to particular species.



## Alignment in NLG

- "Modelling alignment for affective dialogue" (Brockmann et al. 2005)
- "Politeness and alignment in dialogues with a virtual guide" (Jong et al. 2008)
- "An Alignment-capable Microplanner for Natural Language Generation" (Buschmeier et al. 2009)

### Alignment in NLG

But what might alignment mean for action control discourse?

## Alignment examples

#### • Other-Alignment:

B:

A:

Self-Alignment:

A:

**B**:

## Alignment examples

#### • Other-Alignment:

A: tuer

**B**:

Self-Alignment:

A:

**B**:
#### • Other-Alignment:

A: tuer

B: tuer

Self-Alignment:

- Other-Alignment:
  - A: tuer tuer
  - B: tuer
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- Self-Alignment:

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  - A: tuer tuer tuer durchgang
  - B: tuer tuer tuer
- Self-Alignment:

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  - B:

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- Interlocutors expend as much effort as "needed", but little more:
  - Truncation during tangram experiments (Clark & Wilkes-Gibbs 1986)





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• Truncation of turning instructions:

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links, den rechts, den rechts

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links, den rechts, den rechts

links, rechts, rechts

• Truncation of turning instructions:

links, den rechts, den rechts

links, rechts, rechts

l, r, r

#### • Keep it short and sweet?

- I. Forward one step
- 2. Stop
- 3. Turn left
- 4. Stop
- 5. Forward one
- 6. Stop
- 7. Left
- 8. Stop
- 9. Forward
- 10. ...

- We are going to push a blue button located in another room.
- 2. Turn until you see the door near the plant.

- I. We are going to push a blue button located in another room.
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- 3. Turn further.

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- I. We are going to push a blue button located in another room.
- 2. Turn until you see the door near the plant.
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- 4. Further.
- 5. Go through the door.

#### • or be more strategic?

I. We are going to push a blue button located in another

room.

- 2. Turn until you see the door near the plant.
- 3. Turn further.
  - 1. Further.
- 5. Go through the door.



### And now for some good oldfashioned *rapport* building

• Cassell et al. (2007):



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"strangers are more likely to be polite and uniformly positive in their talk, but also more likely to be awkward and badly coordinated with their interlocutors"



**Figure 1.** Three component model of rapport (from Tickle-Degen & Rosenthal, 1990).

### And now for some good oldfashioned *rapport* building

• Cassell et al. (2007):

But, also need to distinguish:

*instant* rapport ("clicking") VS. *long-term* rapport ("mutual interdependence")
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- Interlocutors seek to establish common ground
- So understanding an interlocutor's contributions is a grounding problem (Clark 1996)
- Components of the grounding problem:
  - (I) The grounding criterion (Clark & Shaefer 1989):

"The contributor and the partners mutually believe that the partners have understood what the contributor meant to a criterion sufficient for current purposes."

- Interlocutors seek to establish common ground
- So understanding an interlocutor's contributions is a grounding problem (Clark 1996)
- Components of the grounding problem:

(2) Clark argues this requires positive evidence for understanding at different levels

- Others might argue *negative* evidence is sufficient (e.g. Healey 2007)

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  - communicative interaction
  - IG monitoring for evidence of IF's understanding
  - feedback (eg acknowledgement, repair, etc)
- Action control discourse: monitoring in the absence of (linguistic) feedback
- Whither grounding? what criteria?

# Perhaps we just need a little understanding?



- We could combine control of action, with action understanding ("execution monitoring")
- For this, we might look into the literature on modelling action understanding during linguistic interaction (e.g. Funakoshi & Tokunaga 2006)

#### Outline

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# How might all/some of this help us?



## Where might this help?

- Modelling how we say what we want to say is interesting, and non-trivial
- Empirical and conceptual issues
- We could look at what people actually do, when interacting with computers
- We need to be able to model this in an effective manner

### Evidence from HCI

- Compared to interacting with other people, interlocutors interact with machines:
  - differently: more sensitive to silences (Porzel 2006)
  - similarly: tend to align more with "basic" systems (Pearson et al. 2006)
- So for action control dialogues, might they also respond to and follow instructions differently?

## Instruction giving as communicative interaction

Alignment and /or truncation might:
(1) ease processing
(2) provide more effective/efficient communication (e.g. entrainment, Porzel 2006)
(3) increase rapport :-)

## Summary

- We considered instruction giving as communication
- In particular, we focused on action control discourse
- We considered the possibility of exploiting communicative features of instruction giving for crafting more "natural" instructions

## Summary

- How might instructions be packaged in the most efficient yet effective manner for IFs?
- For example, trading off self-alignment (reusing aspects of instructions) against truncation (making these less repetitive) might make instruction giving more collaborative, and build greater rapport
- But warning: recall that the simpler systems in GIVE-I were actually quite successful...

- Some other models of grounding:
  - Grounding acts (eg Traum 1994, 1999)
  - PTT (eg Matheson et al. 2000)
  - Grounding by degrees (eg Roque & Traum 2008)