

J.H. Martin: Computer Understanding of Conventional Metaphoric Language

Computational Approaches to Creative Language
(SS 2010)

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01. June 2010

Conventional Metaphors

- How can I **kill** a process?
- How can I **enter** Emacs?
- Inflation is **eating** up our savings.
- He **stole** my time.

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Overview

- 1 Metaphors and Computation
- 2 MIDAS: System Components
 - Representation
 - Interpretation
 - Acquisition
- 3 Conclusion

Former approaches

- Word-sense approach: Store metaphoric meanings as separate word senses
- Similarity approach: Complex search process, looking for similarities between domains
- Acc. to Martin: “Knowledge deficient” approaches

The Metaphoric Knowledge Approach

Specific **knowledge** about conventional metaphors, applied to..
.. acquisition, use and representation.

Based on a knowledge base of existing metaphors and their relations

Based on Psycholinguistic findings

- **Total processing time:** Similar mechanisms for literal and metaphorical interpretations
- **Non-Optionality** of metaphorical interpretations

The Computational System

- MIDAS: **M**etaphor **I**nterpretation, **D**enotation and **A**quisition **S**ystem
- Applied to “Unix Consultant”
- Representation, Interpretation and Acquisition

How?

- KODIAK formalism: representation of semantic networks
- Concepts connected by links

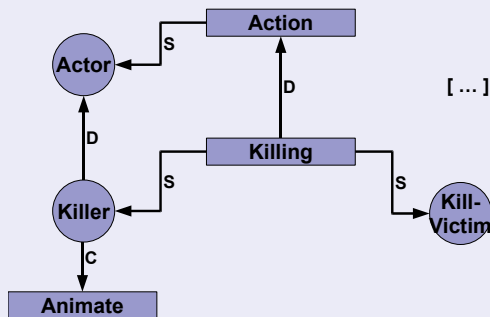
Building blocks

- Source concepts

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Source concept: Killing (shortened)



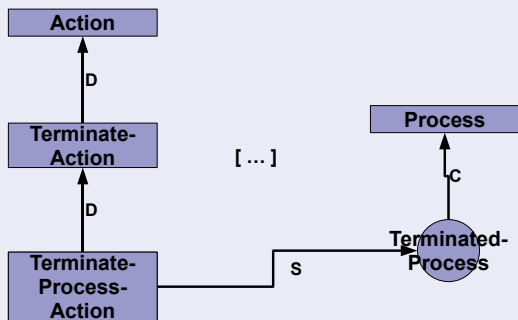
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Target concept: Terminate-Process-Action (shortened)



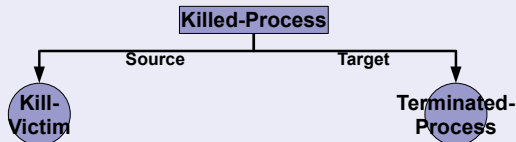
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Metaphor map: Killed-Process (shortened)



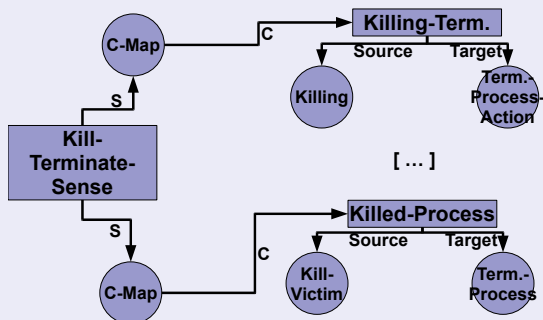
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Metaphor sense: Kill-Terminate (shortened)



Generalization

- Ex. “How can I get into Emacs?”, “How can I enter into a security enabled wireless network?”
- Generalization:

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Abstract metaphor Enclosing-Participating

“Enter an Enclosure” → “Participate in an activity”

Generalization

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Concrete metaphor Enclosed-Using-Computer-Process

“Enter an Enclosure” → “Participate/Start a computer process / a wlan network”

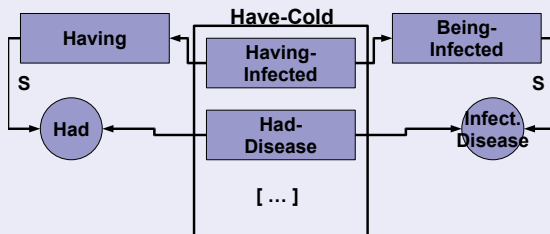
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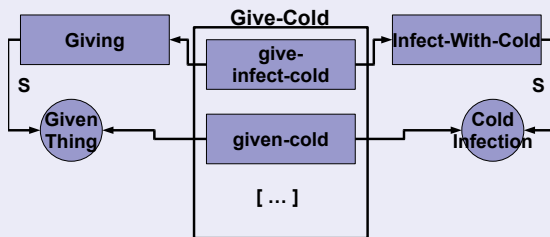
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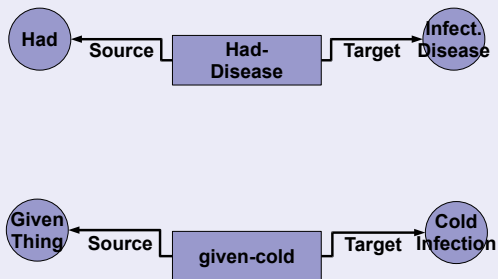
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- Give-Cold and Have-Cold share Metaphor Maps!

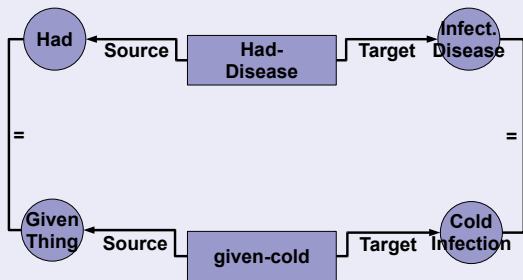
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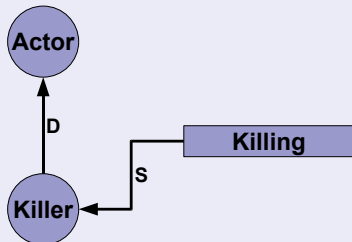
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Concretion example



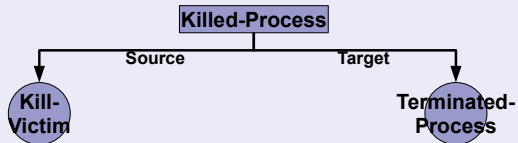
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Unviewing example



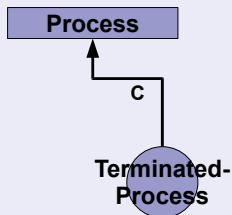
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Constraint checking example



Algorithm

1 Initial parse: Primal representation

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“How can I kill a process?”

(A Killing1 (↑ Killing)

(agent123 (↑ agent) (A I11 (↑ I)))

(patient321 (↑ patient) (A process12 (↑ process)))

Algorithm

- 1 **Initial parse:** Primal representation
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Concretion has happened

```
(A Killing1 (↑ Killing)
  (killer1 (↑ killer) (A I11 (↑ I) ) )
  (kill-victim1 (↑ kill-victim) (A process12 (↑ process) ) ) )
```

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One literal, one metaphorical interpretation

Killing1 as Killing.

Killing1 as Killing-Terminate.

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Literal fail, metaphorical win

Failed interpretation: Killing1 as Killing.

Valid metaphorical interpretation.

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Applying conventional metaphor Killing-Terminate.

(A Killing-Terminate1 (↑ Killing-Terminate)

(agent-of-termination1

(↑ agent-of-termination) (A I11 (↑ I)))

(terminated-process1

(↑ terminated-process) (A process12 (↑ process)))

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- 6 **Return:** list of resulting interpretations. > 1 if input ambiguous

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Final interpretation: "How can I kill a process?"

(A How-Q207 (↑ How-Q)

(topic208 (↑ topic)

(A Killing-Terminate1 (↑ Killing-Terminate)

(agent-of-termination1

(↑ agent-of-termination) (A I11 (↑ I)))

(terminated-process1

(↑ terminated-process) (A process12 (↑ process))))))

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Learning new metaphors

- Unknown metaphors: Extend known metaphors using **analogy operations**
- Ex.: “How can I kill a conversation?”
No known interpretation?
- Conversation is-a Process
- Known metaphor: Kill-process - kill = terminate a process
- New metaphor: Kill-conversation

Conclusion - Metaphor Knowledge Approach/MIDAS

- Unites advantages of word-sense and similarity approach
- In accord with some psycholinguistic findings
- Represents relations between metaphors
- Model for: Representation, Interpretation, Acquisition



But..

Requirement: predefined knowledge base of conventional metaphors

- Origin of the initial knowledge?
- Which size?
- Success (Recall)?

The answer is Ctrl + C!

Bibliography:

-  Martin, J.H. (1992). Computer understanding of conventional metaphoric language. *Cognitive Science: A Multidisciplinary Journal* 16, Nr. 2: 233–270
-  Martin, J.H. (1988). A computational theory of metaphor (Rep. No. UCB/CSD 88-465). Berkeley: University of California, Berkeley, Computer Science Department.