I AM MY ROBOT: THE IMPACT OF ROBOT-BUILDING AND ROBOT FORM ON OPERATORS

Groom et al. 2009

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Motivation

- * autonomous vs. tele-operative/interacting robot
- * extension of one's sense of self into robots:
 - * control
 - * creation
 - * personalization
- * creating artificial life alters the way people feel towards the robots they build
- * robots as agentic beings or tools?
 - * encounter vs. operate function

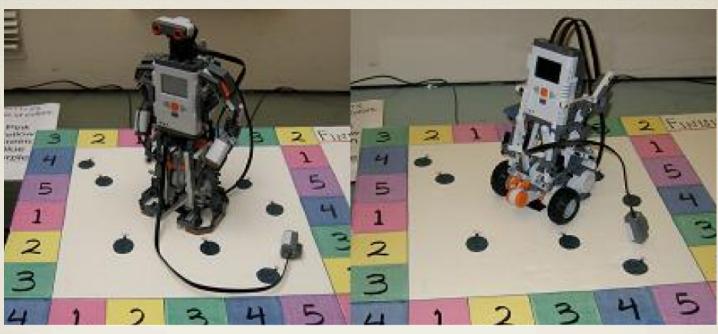
Factors and Design

- * Assembler: self vs. other
 - * self-extended objects: represent and maintain the sense of self.
- * Robot form: car vs. humanoid robot
 - * more anthropomorphic => perceived as having its own identity rather than self-extension.
- between subjects: all participants assembled a robot

Hypotheses

- * H1. People will self-extend more into the car robot than the humanoid.
- * H2. People will prefer the personality of the car robot over the humanoid.
- * H3. People will self-extend more into a robot they assemble than a robot assembled by another.
- * H4. People will prefer the personality of a robot they assemble over a robot assembled by another.

Procedure



Robot

Car

- * fill-in prequestionnaire about their personality (measures for participant)
- * build the robot
- * test it
- * play the game
- * answer questionnaire about their experience (measures for robot)

Measures

* Self extension:

- * absolute value of the difference between the participants rating of themselves and the robot on each trait
- * participant attachment
- * robot control
- * sense of **team**

- * Robot personality:
 - * friendliness
 - * integrity
 - * malice

Results - Self Extension

* Generally: Participants could self-extend themselves more for the car robot than for the humanoid robot (H1) and for self-assembled than other-assembled.

	Self-assembled		Other-assembled	
type of robot	car	humanoid	car	humanoid
attachment	+	+		-
robot control	===	+	+	+
sense of team	+	+	_	

+ : more, - : less

Results - robot personality

		Self-assembled		Other-assembled	
1	type of robot	car	humanoid	car	humanoid
	friendliness	+	_	+	+
	integrity	+	_	+	-
	malicious	_	+	+	+

+ : more, - : less

Significant interaction:

car robot self-assembled

VS.

car robot other-assembled

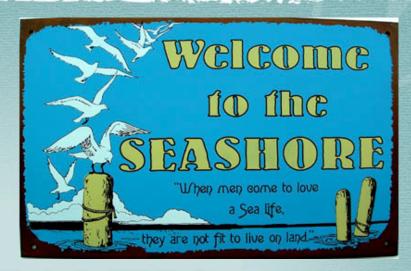
Discussion

- * H1: greater self extension for the car than for the humanoid
- * H2: people perceive **humanoid** form as indicator of **unique identity** => car "better personality" than the humanoid, suspicion towards the humanoid, car: "directly controlled object"
- * H3: self-assemblers: greater overlap, attachment, team spirit => experience of building a robot encourages people to self-extend
- * H4: self-assemblers: evaluated the car more positively than the humanoid

Conclusions

- * An operator's **experience** with a robot before operating it and the robot's **form** affect the operator's **attitudes toward the robot**.
- * **Designers**: not focus only on the people that the robot treats (e.g. patients in hospital, disaster victims etc.), but also on the robots' **operators**.





THANKS!





Now let's go to the seashore..!