# Opinion Mining Exercises

Feiyu Xu

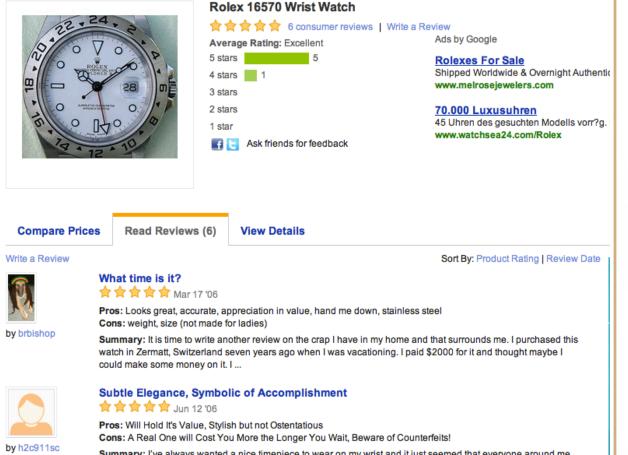
DFKI December 14, 2011

# Interesting Web sites for OM



# Epinions

<u>http://www.epinions.com/</u>





Summary: I've always wanted a nice timepiece to wear on my wrist and it just seemed that everyone around me wore a Rolex. A couple of my uncles and family friends had the solid gold Datejust President model watches, which I've always thought were pretty ...

# Digimind

http://www.digimind.com/watch-digimind-in-action

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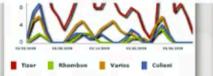
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Automatically and independently collect real time data.

Discover emerging players

Automatically share details or synthetic information

Develop watch strategies





### www.digimind.com

Language Technology I

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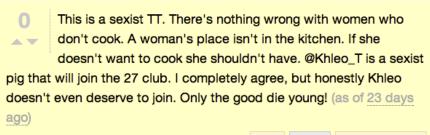
## What the trend: Trend monitoring

#### <u>http://whatthetrend.com/</u>



Index > Women Who Dont Cook > Details | Revisions

# Why is Women Who Dont Cook popular right now?



Define Retweet Flag as Inappropriate

Category: | Most recent: 23 days ago | First appearance: 24 days ago | Last defined: 23 days ago | Source: Twitter | Permalink

#### Definition Stream

This is a sexist TT. There's nothing wrong with women who don't cook. A woman's place isn't in the kitchen. If she doesn't want to cook she more...

@dwreaves: Twitter users are tweeting about women who don't cook, because those women are probably to busy being successful at work or something like more... 5

This is a sexist IT. There's nothing wong with women who don't cook. A woman's place iso't in the kitchen if .....

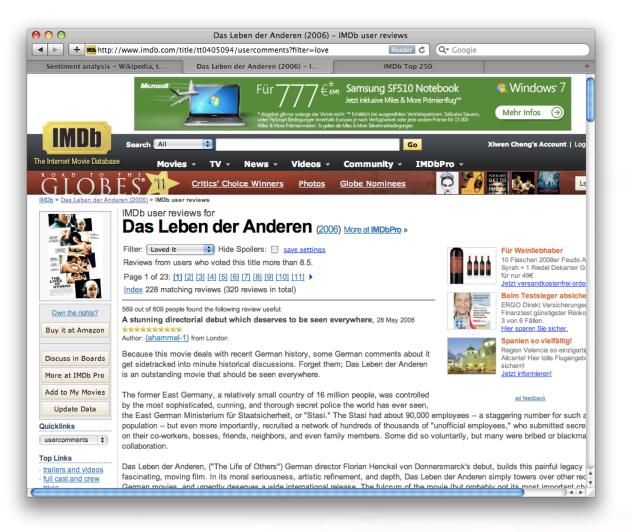
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## Reviews on "Das Leben der Anderen" @ imdb



# Reviews on "Das Leben der Anderen" @ imdb

505 out of 629 people found the following review useful: The most underrated film of 2006., 17 January 2007 Author: jesse3 from los angeles california

Holy cow! What a terrific movie! I am a voting member of the Academy (actor's branch) so I get all the films for free. I've seen everything---60 films. This was one of the last 3 films that I saw---because I was completely unfamiliar with the title. This film slowly gripped me, but by the end, the grip was merciless. The lead actor, who should be doing The Life Story Of Peter Jennings, was wonderful. Everybody was terrific. Congratulations to the writers for their perfect structure---and to the director for his flawless storytelling---and his eliciting of top performances from his actors. How well cast it was.

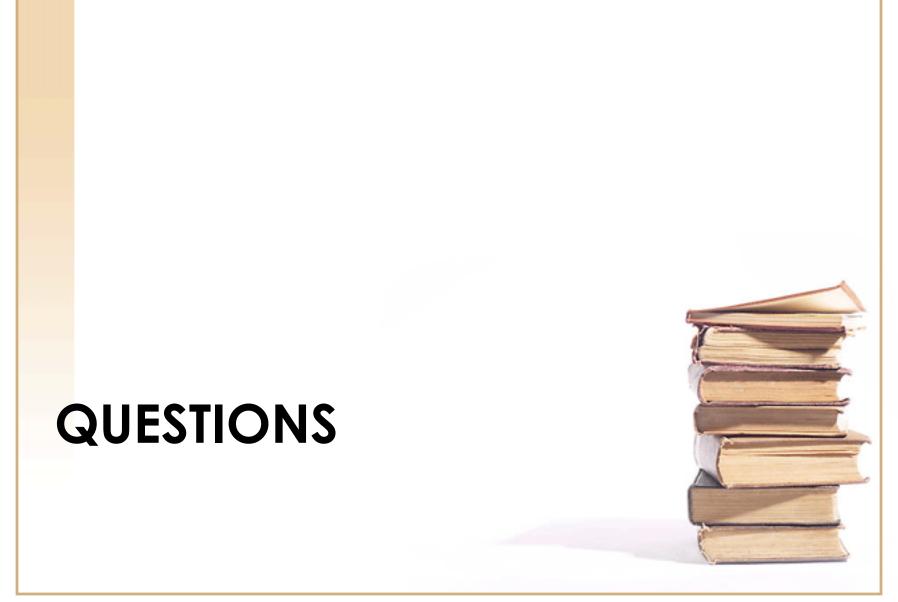
But now I'm totally bewildered. Why haven't I heard anything about this film? Where was this film at the Golden Globes? I haven't even seen any reviews about it. Nothing! What's going on? I'm very active in the film business. I follow this stuff. This film (that I never heard of) took me by surprise as no other film has ever done.

Note to the IMDb: This is not a spoiler.

Jesse Vint III

# Top 250 movies voted by imdb users

00			IMDb Top 250		
└ ▶   +   MOL http://www	v.imdb.com	1/chart/t	op?tt0405094	C Google	
Sentiment analysis - Wikip	oedia, t	Di	as Leben der Anderen (2006) - I I	MDb Top 250	
IMDb Charts	Top 250 movies as voted by our users				
<u>Main index</u> IMDb Top 250	For thi	s top 2	0, only votes from regular voters are considered.		
IMDb Bottom 100	Track	which	films you've seen from the Top 250 <u>right h</u>	ere!	
	Rank	Rating	Title	Votes	
US Box Office	1.	9.2	Die Verurteilten (1994)	553,235	
<u>USA Top 10</u> USA Archive	2.	9.2	Der Pate (1972)	432,693	
<u>OOA Alciive</u>	3.	9.0	Der Pate 2 (1974)	261,177	
UK Box Office	4.	8.9	Zwei glorreiche Halunken (1966)	172,844	
<u>UK Top 10</u>	5.	8.9	Pulp Fiction (1994)	441,737	
<u>UK Archive</u>	6.	8.9	Schindlers Liste (1993)	292,891	
All-Time Box	7.	8.9	Inception (2010)	282,467	
Office	8.	8.9	Die zwölf Geschworenen (1957)	129,212	
USA	9.	8.8	Einer flog über das Kuckucksnest (1975)	228,512	
Non-USA	10.	8.8	The Dark Knight (2008)	493,906	
<u>World-wide</u>	11.	8.8	Das Imperium schlägt zurück (1980)	292,583	
Video Rentals USA Weekly Top 20	12.	8.8	Der Herr der Ringe - Die Rückkehr des Königs (2003)	385,169	
USA Archive	13.	8.8	Die sieben Samurai (1954)	102,136	
Votes by Genre	14.	8.7	Krieg der Sterne - Episode IV: Eine neue Hoffnung (1977)	335,721	
Action	15.	8.7	Fight Club (1999)	406,991	
Adventure	16.	8.7	GoodFellas - Drei Jahrzehnte in der Mafia (1990)	243,014	
<u>Animation</u> Biography	17.	8.7	Casablanca (1942)	175,641	
Comedy	18.	8.7	Cidade de Deus (2002)	178,358	
Crime	19.	8.7	Der Herr der Ringe - Die Gefährten (2001)	408,200	
Documentary	20.	8.7	Spiel mir das Lied vom Tod (1968)	79,564	
<u>Drama</u> Family	21.	8.7	Das Fenster zum Hof (1954)	125,315	
Fantasy	22.	8.7	Jäger des verlorenen Schatzes (1981)	254,620	



# What are the components of an Opinion

- Opinion holder (source)
  - The person or organization that holds a specific opinion on a particular object/target
- Opinion target
  - A product, person, event, organization, topic or even an opinion
- Opinion content
  - A view, attitude, or appraisal on an object from an opinion holder.
- Polarity
  - Orientations of sentiments expressed in an opinion, e.g., positive, negative or neutral

# What are the subtasks of Opinion Mining

- Subjectivity classification
- Polarity classification
- Opinion extraction

# Please show at least two methods for acquisition of sentiment word lexicons

- conjunctions
- semantic orientation via PIM
- similar glossary description

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