### Language Technology I

### Introduction

### Stephan Busemann

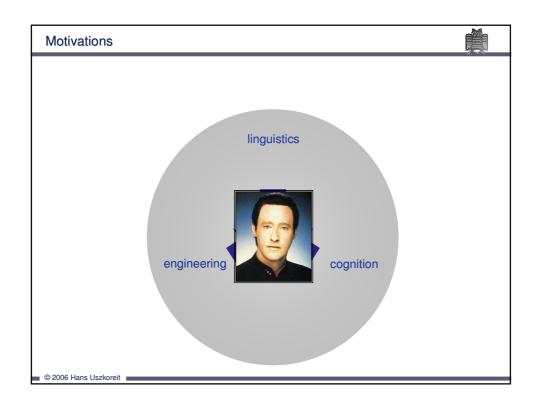
(Slides based on a set by Hans Uszkoreit)

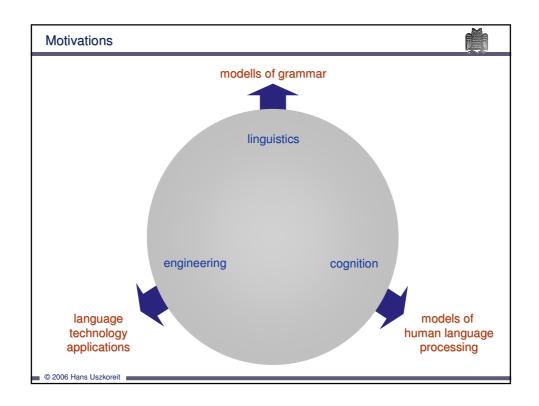
German Research Center for Artificial Intelligence (DFKI GmbH)

### Overview

- What is Language Technology?
- > Some Selected Technologies
- Methods
- > State of the Art
- > Maturity of Technologies
- Megatrends

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What is a Technology?

Technology: *methods* and *techniques* that together enable some *application*.

In real life usage of the word there is a continuum between methods and applications.

method/technique finite state transduction

component technology tokenizer

technology named entity recognition

high precision text indexing

application concept based search engine

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### Types of Technologies

Communication partners: humans and machines (technology),

humans and humans humans and infostructure

Modes and media for input and output: text, speech, pictures, gestures

Synchronicity: synchronous vs. asynchronous

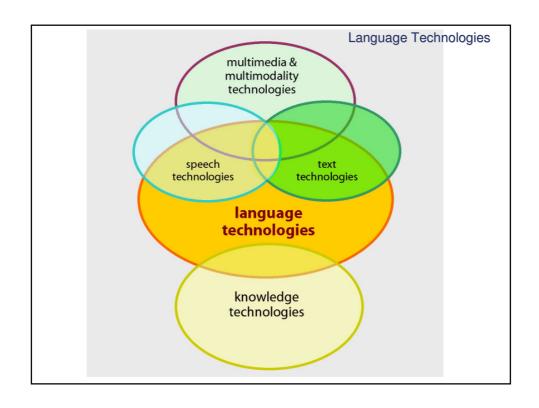
Situatedness: sensitivity to context, location, time, plans

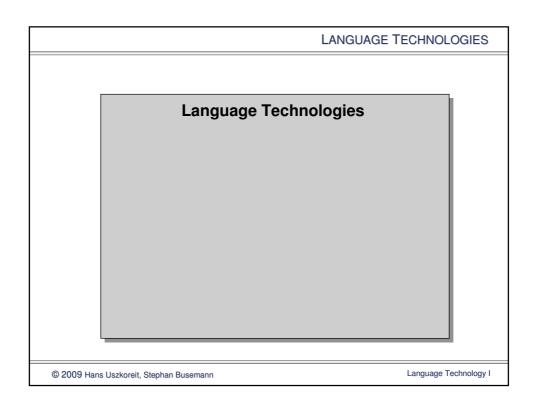
Type of linguality: monolingual, multilingual, translingual

**Type of processing:** Categorization, summarization, extraction, understanding, translating, responding

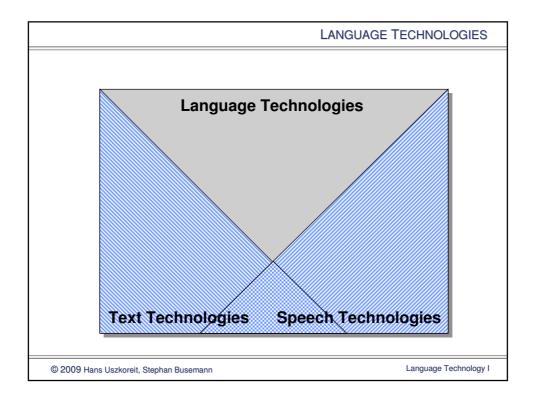
**Level of linguistic description:** phonology, morphology, syntax, semantics, pragmatics

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# Language Technologies Text Technologies © 2009 Hans Uszkoreit, Stephan Busemann



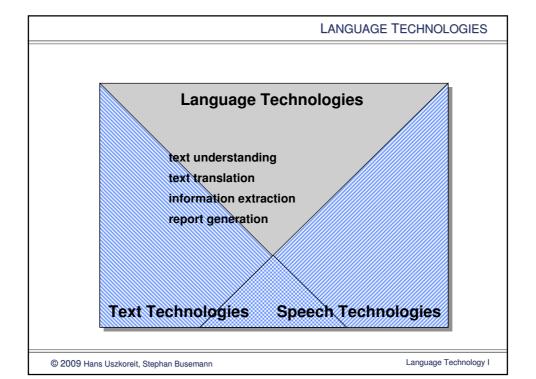
## Language Technologies gathering indexing categorization clustering summarization

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**Text Technologies** 

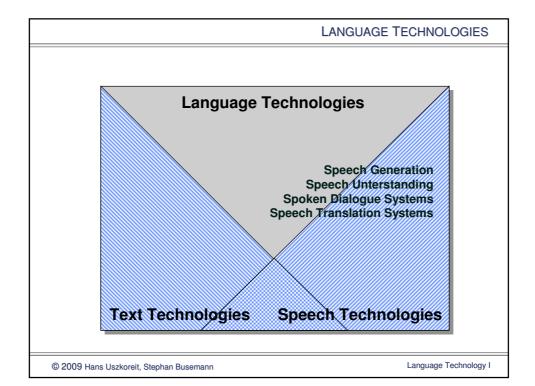
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Speech Technologies



## Language Technologies Voice Recognition Speech Verification Speech Recognition Voice Modelling Speech Synthesis Speaker Identification Language Indentification Language Indentification Speech Technologies

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### **LANGUAGE TECHNOLOGIES**

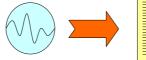
### Language Technologies language understanding language generation dialogue modelling machine translation Text Technologies Speech Technologies

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### **Speech recognition**

Spoken language is recognized and transformed: into text as in dictation systems, into commands as in robot control systems, or into some other internal representation.



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### **Speech Synthesis**

### (also Speech Generation)

Utterances in spoken language are produced from text (text-to-speech systems) or from internal representations of words or sentences (concept-to-speech systems)



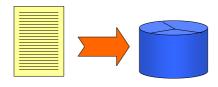
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### **Text Categorization**

### (also Text Classification)

Texts are assigned to given categories. Texts may belong to more than one category, categories may contain other categories. *Filtering* is a special case of categorization with just two categories.



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### **Text Summarization**

The most relevant portions of a text are extracted as a summary. Summaries may be limited to the needed length. Summarization may be specific to a certain query and/or a user's interests; summaries may be in the same or a different language.

(Summarization differs from abstract generation, which is subsumed under language generation)

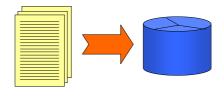


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### **Text Indexing**

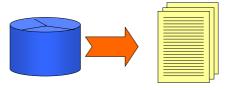
As a precondition for document retrieval, texts are stored in an indexed database. Usually a text is indexed for all word forms or – after lemmatization – for all lemmas. Sometimes indexing is combined with categorization and summarization.



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### **Text Retrieval**

Texts are retrieved from a database that best match a given query or document. The candidate documents are ordered with respect to their expected relevance. Indexing, categorization, summarization and retrieval are often subsumed under the term *information retrieval*.

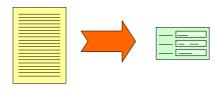


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### **Information Extraction**

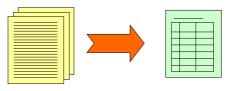
Relevant pieces of information are discovered and marked for extraction. The extracted pieces can be: the topic, named entities such as company, location or person names, simple relations such as prices, destinations, functions etc. or complex relations describing accidents, company mergers or football scenes.



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### **Data Fusion and Text Data Mining**

Extracted pieces of information from several sources are combined into one database. Previously undetected relationships may be discovered.



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### **Question Answering**

Natural language queries are used to access information in a database. The database may be a base of structured data or a repository of digital texts in which certain parts have been marked as potential answers.

QA on the WWW triggers search engines and exploits their results.

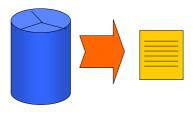


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### **Report Generation**

A report in natural language is produced that describes the requested contents or changes of a database. The report can contain accumulated numbers, maxima, minima and the most drastic changes.

Abstract generation reports on contents of a text.



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### **Spoken Dialogue Systems**

The system can carry out a dialogue with a human user in which the user can solicit information or conduct purchases, reservations or other transactions.





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### **Translation Technologies**

Texts are translated automatically, or the system assists human translators. Automatic translation is called machine translation. Translation memories use large amounts of texts together with existing translations for efficient look-up of possible translations for words, phrases and sentences.



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### Formal and Computational Methods

### **Generic Computer Science Methods**

Programming languages, algorithms for generic data types, and software engineering methods for structuring and organizing software development and quality assurance.

### **Specialized Algorithms**

Dedicated algorithms have been designed for parsing, generation and translation, for morphological and syntactic processing with finite state automata/transducers and many other tasks.

### **Non-discrete Mathematical Methods**

Statistical techniques have become especially successful in speech processing, information retrieval, and the automatic acquisition of language models. Other methods in this class are neural networks and powerful techniques for optimization and search.

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### Linguistic Methods and Resources

### **Logical and Linguistic Formalisms**

For deep linguistic processing, constraint-based grammar formalisms are employed. Complex formalisms have been developed for the representation of semantic content and knowledge.

### Linguistic Knowledge

Linguistic knowledge resources for many languages are utilized: dictionaries, morphological and syntactic grammars, rules for semantic and pragmatic interpretation, pronunciation and intonation.

### **Corpora and Corpus Tools**

Large collections of application-specific or generic spoken and written language sources are exploited for the acquisition, testing and formal evaluation of statistical or rule-based language models.

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### Methods from Cognitive Science (Psychology)

### Models of Cognitive Systems and their Components

The interaction of perception, knowledge, reasoning and action including communication is modeled in cognitive psychology. Such models can be consulted or employed for the design of language processing systems. Formalized models of components such as memory, reasoning and auditive perception are also often utilized for models of language processing.

### **Empirical methods from Experimental Psychology**

Since cognitive psychology investigates the intelligent behavior of human organisms, many methods have been developed for the observation and empirical analysis of language production and comprehension. Such methods can be extremely useful for building computer models of human language processing (Examples: "Wizard of Oz Experiments" and measurements of syntactic and semantic processing complexity).

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### State of the Art 95%-98% **Correct recognition of word categories** (part-of-speech tagging) Recognition of names of people, companies, places, 85%-98% products (named entity recognition) Statistical recognition of major phrases 95% (HMM chunk parsing) Parsing of newspaper texts by statistically trained parsers 91% (probabilistic context-free parsing) Deep parsing of newspaper texts (HPSG or LFG parsing with large lexicon) 40%-80% Language Technology I © 2009 Hans Uszkoreit, Stephan Busemann

Maturity of Speech Technologies

**Voice Control Systems** 

**Dictation Systems** 

**Text-to-Speech Systems** 

**Machine Initiative Spoken Dialogue Systems** 

**Identification and Verification Systems** 

**Spoken Information Access** 

**Mixed Initiative Spoken Dialogue Systems** 

**Speech Translation Systems** 

Deployed. On the market Mature or close to maturity Research prototypes in R&D

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### Maturity of Text Technologies

**Spell Checkers** 

**Machine-Assisted Human Translation** 

**Translation Memories** 

**Indicative Machine Translation** 

**Report Generation** 

**Grammar Checkers** 

**Information Extraction** 

**Human Assisted Machine Translation** 

**High Quality Text Translation** 

**Text Generation Systems** 

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### Maturity of IM Technologies

Word-Based Information Retrieval
Summarization by Simple Condensation
Simple Statistical Categorization
Simple Automatic Hyperlinking

Cross-Lingual Information Retrieval

Automatic Hyperlinking With Disambiguation

Simple Information Extraction (Unary, Binary Relations)

Complex Information Extraction (Ternary+ Relations)

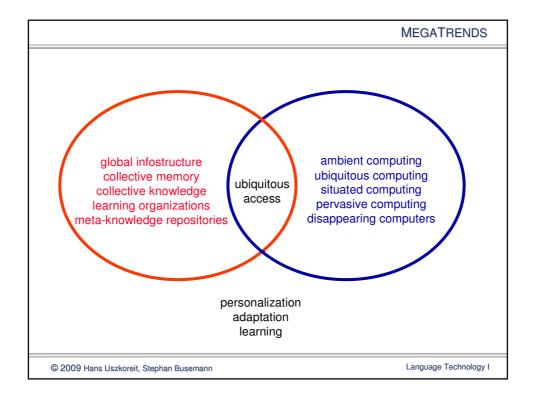
Dense Associative Hyperlinking

**Concept-Based Information Retrieval** 

**Text Understanding** 

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### Exercise

### http://lt-world.org

The biggest portal on language technology on the Web

### http://beta.lt-world.org/

A more recent version that is going to replace the above one soon. Look at the Technologies section as a complement to today's lecture

- List the technologies needed for a system that analyzes Web documents to compile information about people and companies. The user shall be able to learn what affiliations John Doe had between 1995 and 2005, or who was CEO of Dummy Inc. Between 1980 and 2000.
- Use the list to suggest a workflow that fulfills the task by using the technologies (you'll need some basic computer science technologies as well)
- · Present your findings in the Exercise session.
- · You can form groups to jointly reach at proposals.

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